

PortraitPro 24 Launched: Bring the Power of Generative AI to your Workflow

Using the latest techniques, PortraitPro 24 has exclusive, custom-made generative AI modules to intelligently enhance specific areas of a portrait.

March 5, 2024, London UK Anthropic Technology has announced the launch of PortraitPro 24 – AI-powered, fast and easy-to-use retouching software. With unique generative AI modules at its core, PortraitPro 24 intelligently enhances specific areas of a portrait. The strength of enhancement can be fine-tuned with adjustable sliders, offering a novel approach to creating stunning portraits. PortraitPro 24 is the latest release of the world's first intelligent retouching software that offers photographers an unparalleled level of speed, simplicity and precision in portrait editing.

Key New Features

- Mouth Inpainting & Teeth Replacer
- Glasses Reflection Remover
- Face Recovery
- Skin and Hair masks
- Improved workflow
- New gender and age detector

Mouth Inpainting & Teeth Replacer

- Utilizing advanced algorithms, users can now effortlessly refine mouth shapes and textures, addressing common issues such as chapped lips and discoloration.
- Achieve picture-perfect smiles by whitening, straightening, and enhancing teeth with precision.



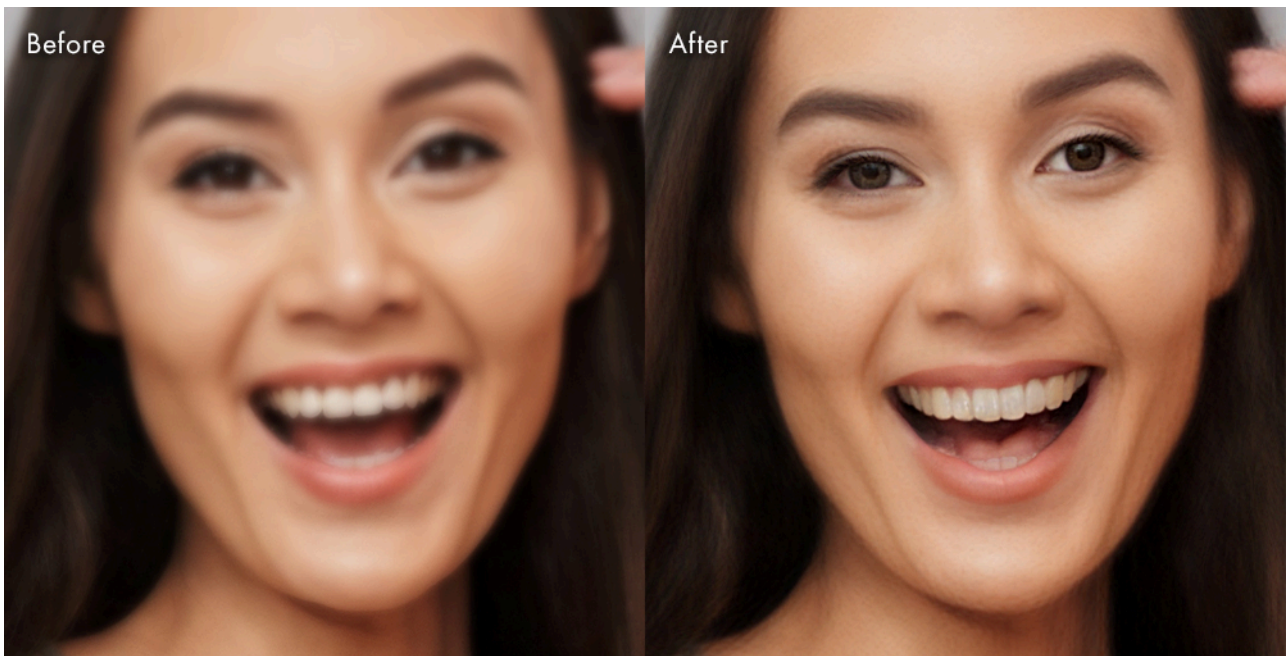
Glasses Reflection Remover

- Say goodbye to distracting reflections with enhanced glasses optimization capabilities, revealing the true essence of your subject.
- Fine-tune enhancement levels using intuitive sliders for unprecedented control and stunning results.



Face Recovery

- Revitalize blurry faces in your favorite shots with PortraitPro 24's innovative recovery tool, ensuring every detail is brought to life.



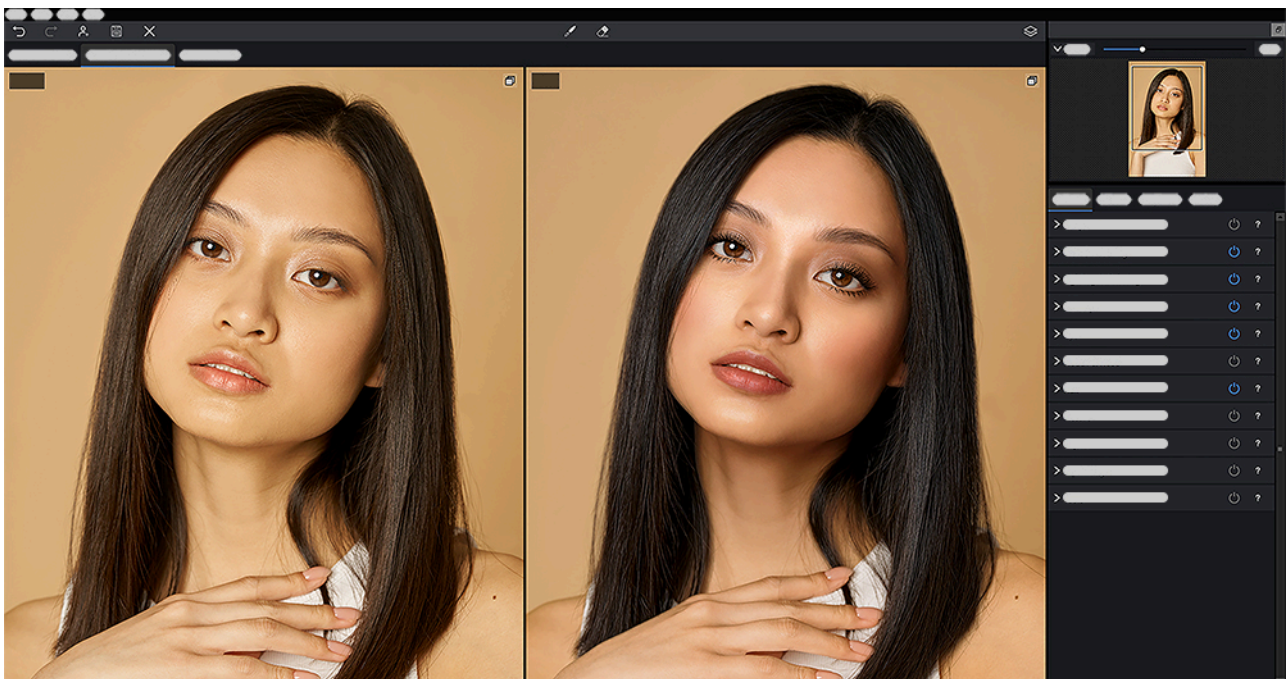
Skin and Hair Masks

- Save skin and hair masks as additional channels in TIFF files, providing a direct and efficient workflow in Photoshop.

Improved workflow

PortraitPro's smoothest workflow yet. Featuring:

- Seamlessly switch between faces in group shots.
- Effortlessly share presets.
- Utilize a streamlined preset search box.
- Explore more image save options.
- (Exclusive to Studio Max) Apply multiple presets to each picture, generating a diverse range of options swiftly.



New gender & age detector

- Anthropics' most accurate gender and age detectors yet, powered by the latest image analysis technology.

Advanced Batch Mode Control (Studio Max Only)

- Optimized memory management analyzes your machine's RAM and CPU, resulting in faster photo processing in batch mode.

"We're thrilled to introduce PortraitPro 24, which pushes the boundaries of portrait editing with its powerful Generative AI capabilities," said Alexander Berend, CEO at Anthropics. "With these new features, users can achieve professional results with ease, saving time and unlocking endless creative possibilities."

PortraitPro 24 software makes it faster and easier than ever before to retouch portrait photos. Packed full of new time-saving features, it helps photographers achieve unprecedented efficiency and creativity, while giving them full control over the process.

PortraitPro 24 Editions

PortraitPro Standard Standalone software for photographers working with JPG or 24-bit TIFF files.

PortraitPro Studio For photographers who work directly with RAW files or want the higher quality of 48-bit color files, supports conversion between different color spaces, and provides JPEG/TIFF embedded color profile support. Offers Batch Dialog.

PortraitPro Studio Max For professional photographers or those working with a large number of images. Full Batch Mode to speed workflow greatly.

Compare the different editions: anthropics.com/portraitpro/editions

Availability and Pricing

PortraitPro 24 editions are available from: anthropics.com/portraitpro

System Requirements

Processor

2GHz processor or faster recommended.

Memory

8GB RAM minimum recommended. To handle larger images (8 megapixel or more) you would benefit from having 16GB or more RAM.

Display

1280 x 800 minimum supported display size.

OS

Windows - 64-bit Windows 11 or Windows 10, with the latest updates installed.

Mac - 64-bit macOS 10.14 or later for the Standard edition, for Studio or Studio Max plug-in it needs macOS 11

Free Trial

A trial version of PortraitPro 24 is available to download for free:

anthropics.com/portraitpro/download

NOTES TO EDITORS

PortraitPro 24 is a major upgrade of the industry's leading portrait editing software. The software was created by Anthropics Technology – a UK based software research and development company. Anthropics has a proven track record for cutting-edge innovation in graphics and animation, having worked with industry leaders and providing state-of-the-art technology worldwide. Anthropics' other award-winning software includes PortraitPro Body, LandscapePro and Smart Photo Editor. Anthropics Technology are also the creators of new virtual fashion try-on technology, Zyler – learn more at www.zyler.com.

PortraitPro 24 is available for a free trial and to purchase at

<https://www.anthropics.com/portraitpro/>.

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